



How To Become a Born Leader

Undergo the Magical Metamorphosis from Mere Boss to Real Leader

(45 to 180 minutes)

Bosses are a dime a dozen; leaders are priceless. Employees obey bosses only because they *have* to, aware that the consequences of disobedience can be severe. Moreover, workers hate living in fear (or boredom!) and are always searching for a new job. Morale suffers and productivity sags. But a genuine leader *inspires* team members to *want* to do their work.

“Born leaders” weren’t really born that way. They learn and live out the qualities of a true leader.

Employees follow real leaders out of respect and admiration. They work out of a sense of shared ownership of goals. Learn the keys to climbing the “Leadership Pyramid” through six distinct stages and begin the rewarding journey from mere boss to leader.

A fun, inspiring and paradigm-shifting program that will change the way you view management.

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Leaders cast an almost magical spell over people.

Six Stages of Leadership

- ◆ **Barbarian:** (Stage -1) The lowest form of leadership forces resentful employees to obey based largely on threats.
- ◆ **Benign:** Stage Zero is a boss who manages schedules and inventory, but not people, based solely on title or position.
- ◆ **Benevolent:** (Stage 1) Friendly and kind. Employees don’t mind obeying.
- ◆ **Builder:** Employees have respect for a teambuilder who gets things done and is clearly the right person for the job. (Stage 2)
- ◆ **Believer:** Stage 3 is a leader who believes in people enough to train and develop them to reach their potential.
- ◆ **Born Leader:** (Stage 4) Employees internalize the leader’s passion and live it out whether the boss is present or not.

Who Should Attend?

Executives, Managers, and Future Leaders

