



# How to Achieve the Impossible!

(60 minutes to 3 hours)

Remarkably effective managers hold a set of core beliefs in common - beliefs about people, about business and about themselves. Teaching these beliefs is essential to training good managers. By formulating, nurturing and communicating the proper belief system, you can achieve the total goal ownership necessary for success.

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*Demolishing the false beliefs that prevent extraordinary leadership.*

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In this hilarious, but provocative combination of magic, message and motivation, Billy Riggs explodes the debilitating myths that render leaders ineffective and identifies the cardinal realities of management.

A magical, moving and fun program that will inspire, equip and energize your leaders.

**Your dream should cast a spell over those you lead!**

## Who Should Attend?

Executives,  
Managers  
and Leaders



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## Managers will learn to:

- ◆ Attract, retain & motivate good employees by the power of an infectious dream.
- ◆ Gain momentum by nurturing the vision until it is a passionate dream for all.
- ◆ Harness the power of optimism to fan the flames of employee morale.
- ◆ Good service will be forgotten. Only extraordinary service will be remembered.
- ◆ Keep the passion of the dream burning by constantly painting the vision.
- ◆ Inspire employee loyalty and become the employer of choice in your industry by co-creating an infectious dream.
- ◆ Maintain personal integrity as the most important quality of a leader.